



INVISIBLE-CARE NEWSLETTER

AUGUST 2023



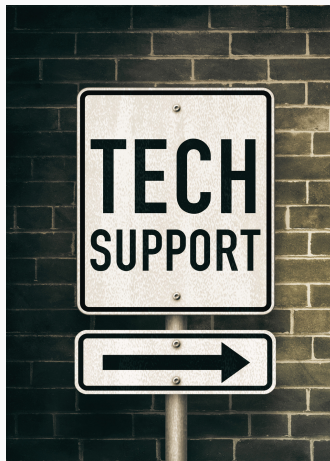
UPCOMING EVENTS

- **August 31, 2023:** Our first Tech and Chat Live Webinar will explore the features of the Apple iWatch.
Venue: Virtual
RSVP: arthi@invisiblecare
- **September 28, 2023:** We are proud sponsors of the Annual SABS Breakfast Update presented by Kompass Claims Management Group.
Venue: Ottawa
- **November 8-10, 2023:** We will be exhibiting at the Provincial ABI Conference hosted by OBIA. Swing by our booth to say hello.
Venue: Niagara Falls

AWARDS AND RECOGNITIONS

Earlier this month, our co-owner Jennifer Berg-Carnegie was nominated for 'Healthcare Provider of the Year' Award of Excellence by the Ontario Brain Injury Association in collaboration with PIA law. We extend our gratitude to OBIA and PIA members for this nomination and to for those who took the time to vote, comment, and share their support. Good luck to all those nominated; may you continue to shine.

TECH AND CHAT INITIATIVE



We successfully launched our new tech support initiative called 'Tech and Chat' in June 2023'. This free-for-all platform offers our clients, their families, and their treatment providers access to information on commonly used electronic devices and their integration into daily routines at home, work or in the community. We offer live webinars and 1:1 sessions with our in-house tech analyst and rehab therapist Emily Singh.

SNOWBIRD PROGRAM

Invisible-Care Inc.'s services are globally accessible. Our snowbird program allows regular flyers continuity of care between multiple locations. We offer support for planning, organization, completing daily, social, vocational, and leisure activities, and maintaining flexible living arrangements. Whether it is remote attendant care, cognitive care, or rehab support that our snowbirds are seeking, we deliver on all fronts.





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INNOVATION

TECHNOLOGY

RESEARCH

IDEAS

CREATIVITY

STRATEGY

GOAL

INSIGHTS

TRENDS

GET IN TOUCH

We are currently booking lunches, seminars, and presentations for Fall 2023. For partnership or collaboration, contact our Director of Business Development and OPS arhti@invisiblecare.ca

Website:
www.invisiblecare.ca

Instagram:
[invisible.care](https://www.instagram.com/invisible.care)

LinkedIn:
<https://www.linkedin.com/company/invisible-care>

RESEARCH AND TRANSFORMATION

Jennifer Berg-Carnegie supervised a team of McMaster students, Julia Brudzinski, Ashley Crowell, Jade Mardlin, & Hannah Shilling as they embarked on a research project focused on two-way messaging for Activities of Daily Living (ADL). In their paper "Two-Way Reminder Systems to Support Activities of Daily Living for Adults with Cognitive Impairments: A Scoping Review" the students demonstrated that two-way reminder systems yield positive outcomes for ADL participation in clients living with cognitive impairments and that stakeholders are generally satisfied with these systems.

CREATIVE SOLUTIONS



Despite FSRA's stance that their guidelines do not set out an hourly wage, we continue to see restrictions imposed by insurance adjusters on attendant care benefits. Our updated billing processes tackles 'Economical Insurance' limitations by demonstrating compliance with their billing requirements, thereby increasing our approval rate and granting our Economical clients access to necessary, meaningful, and affordable care.

PODCAST ON INNOVATIVE PRACTICES

Jennifer Berg-Carnegie joined Carol MacDonald and Justine Jecker on Episode 23 of the OT Matters Podcast to talk about innovation and entrepreneurship, embedded within the roots of true occupational therapy. If you missed it, click on the link below to listen. <https://open.spotify.com/episode/7krhBlqVcdj5AkULu2tTw1>

