



# INVISIBLE-CARE

Invisible-Care Newsletter – Dec 2021



## Shaping the Future with Innovation and Technology

By Arthi Anthony

Virtual care is the new face of healthcare. Virtual care “goes beyond” traditional care and episodic responses and is with your client all day when they need support. providing on-demand engagement, expanded capabilities, client-driven convenience, customized care models, and enhanced care.

The two main global drivers of virtual support in the attendant care and long-term care sectors include the ongoing challenge of timely access to support, which is compounded by aging populations and a shortage of support workers, and increasing client demand for home- and facility-based continuing care.

The need for virtual care existed pre-pandemic and has exponentially grown since. At Invisible-Care, we strive to bridge the gap between healthcare and communities by providing real-time, personalized care services of the highest quality, through a collaborative and evidencebased approach, backed by innovation and technology.

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## Retrospect: A Look Back at Last Year

This year has been filled with a multitude of both challenges and victories. We have emerged bigger, stronger, and more determined. From developing our own proprietary software to adding enhanced services to our business model, we have succeeded in achieving task automation, seamless service delivery, increased client engagement, and cost-effective solutions that meet the the FSCO guidelines for Attendant Care.

The success of Invisible-Care is based on the relationships we have built over the years, and we really wouldn't be where we are without you. As the end of year draws near we would like to take this opportunity to thank you for your continued trust and support, and we look forward to working together to achieve more milestones in 2022.

## Upcoming Events

Invisible-Care will be hosting a series of in-person and virtual Breakfast Seminars and Lunch 'N' Learn sessions in the coming year. If you've not already reached out to book an event for your team, do so now. Shoot us an email and we'll get the ball rolling.



## COMMUNITY PARTNERSHIPS

Invisible-Care is teaming up with homecare providers and personal support services to build a one-stop-shop model of attendant care for clients that are impaired physically, cognitively, and psycho-emotionally. Our community partnerships allows us to match our clients with the best fit for their needs both virtually and in home.